



VIDYA
INSIGHT

Strategy of Defining Problems.

Define right, act smart.

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OVERVIEW

This workshop focuses on one of the most critical yet often overlooked aspects of strategic planning: the precise definition of problems. In policymaking, organizational development, and institutional reform, success depends not only on implementing solutions but on asking the right questions and framing challenges correctly. This workshop equips participants with techniques to clearly define strategic problems, enabling more focused planning and effective solutions. It emphasizes critical thinking, root cause analysis, and structured diagnostic approaches.

Audience

This workshop is ideal for public sector leaders, policy advisors, strategic planners, NGO directors, and professionals involved in development, reform, or institutional transformation. It targets those responsible for setting priorities and making high-impact decisions across government, business, and civil society.

Instructors

Led by experts in strategic planning, policy analysis, and organizational development, the workshop draws on the experience of senior consultants and researchers who have worked with governments, international organizations, and development agencies. Their approach bridges theory and practice to help participants diagnose challenges with clarity and precision.

Register Now



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**Available in English
and Arabic**