



**VIDYA
INSIGHT**

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Analyze

Evolve

Strategy formulation

From Vision to Action

OVERVIEW

Participants will explore the full arc of strategy design—from defining objectives and setting priorities to crafting strategic options, sequencing interventions, and building in adaptability. The workshop emphasizes the importance of context sensitivity, stakeholder alignment, and resource planning in making strategies both ambitious and implementable.

Using real case studies and collaborative exercises, attendees will practice constructing strategic frameworks, defining success indicators, and aligning vision with execution.

Audience

Ideal for senior managers, public sector leaders, development planners, policy advisors, and executives responsible for shaping and implementing strategies in government, international organizations, or large institutions.

Instructors

Led by experienced strategy consultants, development advisors, and institutional planning experts who have designed national strategies, reform programs, and organizational roadmaps. Their guidance blends conceptual clarity with hands-on application, helping participants move from vision to execution.

Register Now



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**Available in English
and Arabic**