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Strategic analysis

"Strategy begins with analysis."

OVERVIEW

This workshop equips professionals with practical tools for analyzing strategic environments, evaluating risks and opportunities, and building informed, future-ready strategies in public and institutional settings. The workshop emphasizes structured thinking, scenario development, and evidence-based diagnosis as foundational steps in crafting viable strategies and anticipating future challenges.

Audience

Designed for government officials, development planners, NGO leaders, policy consultants, and institutional decision-makers involved in strategic design, national planning, reform programs, or organizational development.

Instructors

Led by senior strategists, policy analysts, and institutional development experts with extensive experience advising governments, international organizations, and public institutions. They offer a rigorous, applied approach to strategic analysis grounded in both theory and real-world impact.

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